

Story Starters

LocumTenens.com principals bring close to 100 years of physician recruitment experience to the hospitals, medical groups and doctors it serves. As “specialists in our specialties,” we follow healthcare and demographic trends that affect our business. We track and sponsor research that helps guide our business strategy and improve our value to clients and physicians.

We can provide data and insight or direct you to other resources to shorten your learning curve and strengthen your story. We provide company spokespeople on a variety of topics related to physician staffing, trends in medical practices, or Web-based marketing. Here are some current issues we can help you cover:

1. The U.S. physician shortage and the market forces and demographic trends perpetuating it
2. Physician compensation (we do an annual survey that received approximately 2,800 responses in 2006)
3. Physician recruiting trends
4. The physician’s perspective on physician retention (our 2006 survey prompted more than 2,500 responses and more than 800 comments)
5. Locum tenens as a rewarding medical career option
6. Locum tenens as a physician’s solution to the medical liability crisis
7. The “ROI” on locum tenens: Strategically utilizing locum tenens to even out staffing levels and meet community needs
8. “Self-regulation” of physician staffing through NALTO (National Association of Locum Tenens Organizations)

Please contact our public relations staff for immediate access to subject matter experts and additional information about our firm and industry.

Contact Information:

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